

CALL FOR PAPERS

ECCI X

THE 10TH EUROPEAN CONFERENCE
ON CREATIVITY AND INNOVATION

COPENHAGEN 14 - 17 OCTOBER 2007

Every second year since 1989, the European Association for Creativity and Innovation – EACI – has hosted ECCI, the European Conference on Creativity and Innovation. The purpose of ECCI is to facilitate co-operation and cross-fertilization between academics, business life and trainers in the field of innovation.

CONFERENCE THEME

ECCI X aims to dissect and reanimate the debate on innovation and creativity. Our two target areas will be to ...

... focus on the removal of the boundaries between lab and home, between product and user, and to rethink and recreate the whole dynamics between user, creativity and innovation

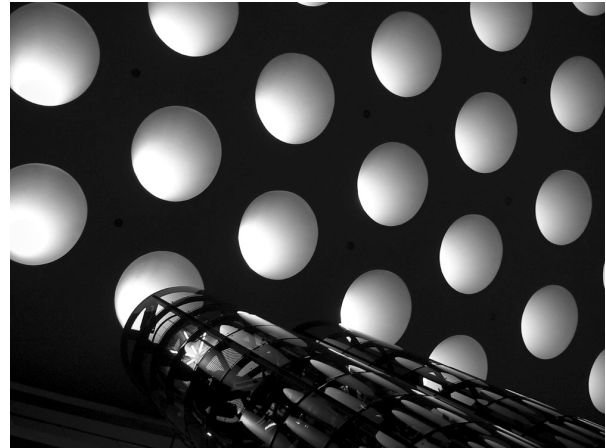
... begin the process of dismantling and recreating innovation and creativity as such – and ultimately, to innovate innovation.

The roles are changing. Innovation has historically been the responsibility of companies and institutions racing to meet the needs of the ever-demanding customer. It was a one-way relationship from scientist to user, from market to consumer, from lab to home.

Future innovation will be collaborative and the distinction between user and inventor will be dissolved. Creative invention will be a social process. This leaves the innovation process open-ended, like a perpetual motion machine. To facilitate this process, we not only ask for traditional academic papers, but also problems within creativity and innovation to be discussed.

TIME SCHEDULE

- March 1, 2007: Deadline for abstract submissions
- May 1, 2007: Notification of acceptance from Review Committee
- September 1, 2007: Deadline for full paper submissions
- October 14-17, 2007: ECCI X Conference



PAPER SUBMISSION

Examples of and reflections about knowledge development within innovation and creativity processes are called for. Abstract submission is accessed via the homepage www.eccix.org and should specify clearly *what is creative and new* in the paper. This is an effort to use creativity and innovation in dealing with the papers, in addition to being their theme.

As a creative way of running the tracks, an opponent will be presenting the main creative or innovative points for discussion, replacing the traditional paper presentations. Since we include a handful of papers in each session, we have named the format "*Paper Jam Sessions*".

REVIEW COMMITTEE

- Prof. Jan Buijs, Delft University of Technology, President of the EACI.
- Prof. Mette Mønsted, Copenhagen Business School.
- Prof. Olaf Fisscher, University of Twente, Editor Journal of Creativity and Innovation Management.
- Prof. Robert Austin, Harvard Business School.
- Prof. Daniel Hjorth, Copenhagen Business School.

Please mark the calendar – See you at ECCI X!

VENUE: COPENHAGEN BUSINESS SCHOOL
HOMEPAGE: WWW.ECCIX.ORG