



## **Director of Special Interest Groups**

The American Creativity Association is seeking a volunteer director of special interest groups. The successful candidate will guide the creation, development, and maintenance of a variety of effectively functioning groups, known by various names, aligned by a common creativity-related vocational or subject matter interest. Examples of such groups might be a creativity-in-engineering society or an aging-and-creativity special interest group. Successful execution of this role advances different association's strategies by both expanding the domain of knowledge in our field through information sharing, while at the same time increasing membership and member retention by providing a valuable on-going service.

The successful candidate will be expected to:

- Perform periodic environmental scans to determine likely creativity-related interests that might be brought together in a group to share information
- Identify and recruit potential group leaders on the basis of skills in both the interest area and group facilitation
- Help germinate new groups by responding to inquiries from interested parties, evaluate the identified interest as a potential for successful group launch, and assessing leadership capabilities and gaps
- Develop group leaders across the world through coaching and consultation, using virtual communication tools, on ways to develop appropriate organizational structures and policies, leadership development, programming, financing, and marketing plans to start, grow, and sustain affinity groups that are aligned with the mission, values, and policies of the national organization
- Help link the groups together to share best practices and to work cooperatively when topics overlap

The ideal applicant will have at least three years of experience in organization development in a business or non-profit. An advanced degree in OD is a plus. Strong relationship building skills and the ability to effectively assess and constructively intervene in organizational dynamics and leadership issues are essential. This position will require approximately two to three hours per week of volunteer time and will report to the association president. ACA membership is not required to apply, but the successful applicant must be or must become a member.

This position offers the opportunity to work with an exciting, creative group and to stretch and grow in many new ways. To be considered, submit your resume and cover letter to:

William Wurtz  
President, American Creativity Association  
william.wurtz@gmail.com

The position will remain open until filled.