



American Creativity Association International Conference 2006

Biographical Narratives

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Dianna inspires and trains people to use all their inner resources to permanently elevate their productivity, creativity, and morale at work. Prior speaking engagements include: Increasing Productivity in a High Stress World for the Lake Washington Human Resource Association and Washington Software Association, and seminars on Intuition in the Workplace and Create More Ah-Ha Moments.

Previously, Dianna had a successful 20-year corporate career, including leading a software division of Sierra On-Line and creating and launching consumer products at Procter & Gamble.

Dianna holds an MBA from Harvard University and a BS in business administration from the University of Southern California.

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Mr. Angelow has over 20 years high-tech industry experience working directly with companies like AT&T Microelectronics and Mostek to introduce new products. Most recently Mr. Angelow has focused on New Product Development Introduction Processes and is Executive Director of Business Foundations - a consultancy focused on Product Development and Launch. He is also President of the Central Texas Chapter of the PDMA (Product Development Management Association), and active in several local Austin organizations.

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Cynthia Barrancotto holds an MLIS (Master of Library and Information Science) from The University of Texas at Austin, as well as a BA in Fine Arts and a BA in Art Education from The University of South Florida. She has been employed as a corporate and law librarian in Houston, Texas (1980-1993) and before that, from 1977-1980, in Houston's Central Library. She currently works as reference and instruction librarian for a private four-year liberal arts college in the nation's oldest city, St. Augustine, Florida. She successfully ignited her passion for creative studies this semester offering a course entitled "Creativity: the Art of Possibility." Cynthia is past president of the Florida & Caribbean Chapter of the Special Libraries Association. During her tenure as president of the SLA, she used the platform, *Create~Collaborate~Connect*, to develop the art of creative problem solving and to present programs directly related to creativity. In addition, she presented a program for a regional SLA conference entitled "Experience a Timeless Information Journey: Revolution & Evolution Continue" in Williamsburg, Virginia. Cynthia is a member of the ACA Conference Steering Committee. She writes, "I view my life as an opportunity to teach, train and encourage others to be their "Creative-Best."

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Chilean Antonio Basauri is a speaker, executive educator, and publicist. His twenty plus years of varied business experience encompasses sales, marketing, script-writing and video production. Currently Mr. Basauri is teaching in the School of Publicity at the Andrés Bello National University (Escuela de Publicidad Universidad Nacional Andrés Bello) in Las Condes, Chile. He has taught many courses, seminars and workshops on improving merchandising and marketing strategies, creating innovative publicity and promotional programs and increasing creative thinking for many Chilean students and national and multinational businesses.

At the Austin ACA conference Mr. Basauri will share his work as the facilitator of the creativity game EVOL which is used in businesses to develop problem solving competencies across the organization. He is the founder of the Chilean Creativity Association (Asociación Chilena de Creatividad) and member of the American Creativity Association.

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Alan is a highly creative, humorous speaker and trainer who involves everyone in his audiences while they increase their skills as creative thinkers, leaders, communicators, team leaders and members. He holds 5 diverse degrees (Ph.D., M.Ed., 2 MA and a B.S.) and nearly finished 4 others during his 45 years of working at 47 different jobs (one day to 20+ years) in 7 fields before creating his 8th...creative thinking consulting. Among his jobs has been a television news writer and editor, freelance writer, cartoonist, a licensed architect, interior designer, graphics and signage designer, college professor of design, a professional speaker and consultant and even a janitor.

Over the past 25+ years he has been speaking and training throughout the US and around the world having taken 8 trips since 1998 around the world totaling 64 countries to date to connect creativity consultants and organizations to continue his mission to S.P.R.E.A.D. Cre8ng and Creative Thinking Throughout Entire Organizations from the front door to the executive floor.

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Adam Blatner, M.D., is a Life Fellow of the American Psychiatric Association, Doubly Board Certified in Child/Adult Psychiatry), a Certified Trainer of Psychodrama and internationally recognized as the author of the most widely used books on psychodrama (a method that makes promoting creativity a major goal), chapters in major counseling textbooks, and numerous articles about this method. Author of "The Art of Play: Helping Adults Reclaim Imagination and Spontaneity."

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Darlene Boyd Ed.D., serves as the Director of the University of California Irvine Gifted Students Academy. Darlene is the Immediate Past President(at the time of conference) of The American Creativity Association. Dr. Boyd has an array of accomplishments including advanced research in creativity. She is a recipient of numerous educational awards including the California Association for the Gifted's Distinguished Service Award.

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Michael is the Principal of Box of Crayons, a company that works with clients around the world to get unstuck and discover what's possible. He has held senior positions in the corporate, consultancy and agency worlds.

Michael was a Rhodes Scholar at Oxford University and holds an M Phil from Oxford, as well as a law degree and a BA from the Australian National University. He is a certified coach.

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Renee Hopkins Callahan, Director of Innovation Services at Decision Analyst in Arlington, Texas, Renee started the creativity and innovation blog IdeaFlow in 2002. Renee is a former journalist who worked as an editor and reporter for *The Dallas Morning News* and the *Nashville Tennessean*, and was managing editor of *D*, the Dallas city magazine. Renee has a master's degree in rhetoric and has also taught college-level English and critical thinking.

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Suzanne is completing her dissertation to obtain a PhD. in Educational Psychology with a specialization in Intelligence, Creativity, & Giftedness from Texas A&M University, teaching undergraduate psychology courses at Austin Community College and Tarleton State University-Central Texas, and helping her church feed homeless people in Austin, TX. She is the co-founder of the American Creativity Association's Student Chapter at Texas A & M University, and she presented at the 2004 ACA International Conference in Houston, TX: Would You Rather Dance in the Rain or Carry An Umbrella: A Discussion of Brainstorming Techniques. Finally, she is on the ACA's 2006 International Conference Planning Committee.

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Dr. Tara Grey Coste is a leadership and organizational studies professor at the Lewiston-Auburn College of the University of Southern Maine. Her work focuses on refining the training processes that enhance creativity in teams and on teaching business professionals techniques to enhance their leadership abilities. She has published numerous articles and presented her work at venues around the world. She is a Colleague of the Creative Education Foundation, a Leader at the Creative Problem Solving Institute, a Visiting Scholar at the Centre for Entrepreneurship of the University of Greenwich, and Past-President and Director of Research of the American Creativity Association.

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Jeff De Cagna is chief strategist and founder of Principled Innovation LLC. After more than a decade of service with various non-profit membership associations, Jeff founded Principled Innovation LLC in February 2002 to work with organizations of all kinds on the challenges of innovation in a turbulent and uncertain world. In recognition of his extensive contributions as a thought leader and innovator in his

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Mr. Docherty has over 24 years of broad-based leadership experience in general management, marketing and new product development. He has a proven track record in helping companies achieve profit growth through innovation.

Prior to Venture2, Mike was a vice president and general manager for Sunbeam Products, Inc., where his innovation efforts were instrumental in the successful turnaround of the company. His previous career includes consulting as well as corporate positions in marketing and planning leadership at Ford, General Electric and Rohm & Haas. Mike holds an MBA degree from Northwestern University's Kellogg Graduate School and BSME degree from Drexel University. He is a highly rated national speaker on innovation and has four U.S. patents. Mike is also active in supporting the entrepreneurial community.

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Ellen Domb, PhD., is the editor of *The TRIZ Journal*, <http://www.triz-journal.com>, and the principal TRIZ consultant for the PQR Group in Upland, CA, USA. TRIZ is Dr. Domb's 6th career: She has been a physics professor, an aerospace engineer, an engineering manager, a product line general manager, and a strategic planning/quality improvement consultant. TRIZ is data-based, structured creative thinking--and it works for business, technical, and strategic problem solving.

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Brian Dorval is president & CEO of Think First Serve, Inc.. He specializes in management training and consulting that integrates creative-thinking, problem-solving and performance improvement methods. He

has over 20 years experience helping teams and organizations significantly improve personal performance and business results. Since receiving his Master of Science degree in Creative Studies in 1990, Brian has delivered over 450 problem solving, management coaching, and performance training sessions. He has worked with companies in 18 countries around the world and has published more than 50 articles, chapters, and books on creative problem solving and mental imagery.

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Laura Faulkner is a principal investigator in a research and development laboratory where she has been working for ten years with government/defense and industry, complex systems design and usability, organizational dynamics of technology teams, and documentation and training. With a bachelor's in Anthropology, Masters and Ph.D. candidacy in Psychology, and process management certification, Ms. Faulkner specializes in human interactions with and about technology. Additionally, she serves as an instructor for Software Quality Institute of The University of Texas at Austin, and has served on the Human Factors board of the Interservice/Industry Training, Simulation and Education Conference.

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Mark Fox is a leading authority on teaching practical creative thinking techniques for business. He has an undergraduate degree in Chemical Engineering with an MBA. Having held top management positions in Rocket Science, Aircraft Hydraulics, Engineering Services, Customer Service, Software, and e-Business, Mark has an extremely diversified background. He has held positions ranging from management and operations to sales and marketing and research and development.

Some of Mark's unique accomplishments include increasing e-business sales 600 percent in one year, receiving NASA's highest recognition of "Launch Honoree" at the age of 23, and being the youngest person promoted to the position of chief engineer on the Space Shuttle program at the age of 31. Mark was also the chairman of the "orbital debris" committee and an eight-time collegiate "All American" in Marksmanship. Mark also designed and built a 10,000-pound rocket, built his own airplane, and flies hot air balloons.

Mark's interest in creative thinking dates back to the early days of his career when good, practical, creative thinking training simply couldn't be found. Over the years, Mark has developed a unique and practical creative thinking program that really works. The "Sly as a Fox" program was developed out of a need for an effective training program to stimulate creative thinking. The program consists of a set of practical tools that provide a fun and exciting way to learn how to think creatively.

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Karen Franta Love, principal of Think Ovation, and master trainer and vice president of The de Bono Group, has twenty years of experience split between the corporate and non-profit sectors. With ten years of experience in corporate education and organization development and twenty years as a facilitator, she has been instrumental in instructing, facilitating and integrating de Bono tools and methods into organizational cultures. As a facilitator and instructor in de Bono Thinking Tools, Karen has worked with large international companies, small to medium sized businesses, and non-profits in a wide range of sectors. She also focuses on team and leadership development, business performance improvement analysis, continuous quality improvement, and strategic planning. Karen has a breadth of experience in organizational development, training and coaching. Prior to joining The de Bono Group, she was employed by The Joseph Ivy Company, Shelter Insurance, and Missouri Employers Mutual Insurance.

Karen has also held leadership roles in university administration with Southwestern University, Texas Christian University, and the University of Vermont. She was instrumental in developing new programs (such as international student orientations and living/learning residences) and leading turnkey programs (e.g. as a director of national visibility for a competitive liberal arts college). She has also been an instructor at the University of Vermont and Stephens College, teaching courses in group theory and business communication.

Karen holds a M. Ed. in university administration from the University of Vermont, and a B.S. in Political Science from Southwestern University in Georgetown, Texas. She is a master trainer in Six Thinking Hats, and certified instructor in Lateral Thinking, DATT, and Focus on Facilitation for de Bono Thinking Systems. She also holds certification in Human Performance Improvement from ASTD and in Total Quality Management from the University of Texas Quality Center.

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Sue has 32 years of managerial experience at 3M, an innovative manufacturing company and one of the top creative companies in the world (60,000 new products, 20,000 individual patents); probably the only company with a defined process for achieving a highly creative work environment.

Sue combines her understanding of the 3M creative process, technical knowledge, and business management in developing highly creative teams within organizations of all sizes. She served on the Advisory Board of Directors for The University of Texas's on-line education initiative, and the Board of Directors for the Minnesota Cultural Diversity Center, Women of Nations, and the Minneapolis Rehabilitation Center.

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Edward Haberek Jr. has over 16 years experience as a corporate and academic leader. His career has encompassed the fields of sales, marketing, management, entrepreneurship, creativity and academia. Currently, Ed is the program director & assistant professor of the Marketing Department at Briarwood College. He is chair of the Task Force on Academic Advising and a member of the Curriculum Committee and Marketing Committee for the College. He also served as chair of the Professional Development Committee last year. Furthermore, Ed is an adjunct business faculty instructor at Mitchell College, Eastern

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Ed's business experience included work as director of sales and marketing for the U.S. and Canada for one of the top 200 ranking European corporations. He has also held positions as national sales training coordinator, market development specialist and Northeast sales manager. Ed has worked for several Fortune 500 companies including Becton Dickinson and DuPont. He has directed the development, evaluation and launch of several consumer products and has received various regional and national sales awards.

A continuous learner, Ed holds a B.S. from Southern Vermont College, an M.B.A. from Johnson & Wales University, and is working on his dissertation in "Creativity Training in Marketing Education" for his PhD. in Business Administration from Touro University International. He has also completed extensive human relations training, including a being a certified life strategies coach from Spencer Institute in Rancho Santa Margarita, CA. Ed is also President of Proteus Development LLC., a business consulting and personal coaching company. Ed lives in Stonington, CT. with his wife Maureen and daughters Nicole and Olivia.

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A member of the Board of Directors of the Institute for Applied Creativity and holder of a University Professorship in Teaching Excellence, Professor Hill teaches a course in creativity, invention and future Studies and is the faculty sponsor for the Entrepreneur Club at Texas A&M University. He has students that file for intent to patent each semester.

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Mark Kovacs is an NCAA tennis champion, human performance researcher and trainer. He is currently completing his PhD in Human Performance and is the President of Metis Performance, a human performance education and consulting firm. His qualifications include being a certified health and fitness instructor through the American College of Sports Medicine and a Strength and Conditioning Specialist through the NSCA. He has presented lectures and presentations on all aspects of human performance from the psychological to the physiological.

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Joyce Langenegger has worked as a classroom teacher for elementary, community college, and university students. She has been named to Who's Who Among America's Teachers three times and has received a NISOD Award for Teaching Excellence. In addition, she directed the development of a nationally recognized student services program at San Jacinto College North. She is an author, frequent workshop presenter, and educational consultant. Joyce is currently working on her PhD. in Human Development at Fielding Graduate University, studying the Accelerated Learning teaching/learning model. Joyce is the Texas Director for the International Alliance for Learning and serves as the student member of the Student Development Governance Committee at Fielding Graduate University.

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Gerry Lantz created STORIES THAT WORK™, a series of narrative-based tools. They help leaders and organizations communicate more memorably and persuasively to get the action and results they desire. The goal of STORIES THAT WORK™ is to cut through the same-old, same-old business boilerplate and generate strategically-driven, persuasive, and memorable stories. Gerry consults with national and international corporations, design firms, ad/PR agencies, executives, and entrepreneurs. Current clients are Ogilvy Advertising, Ogilvy One, Draft Direct Marketing, GlaxoSmithKline, The Pacific Institute, Ketchum PR, Stromberg Consulting, Boshia Design, BioLifeTech and Early Stage East VC Conferences, BIO 2005, Velocity Pointe Enterprise Management Advisors, and Tanglewood Capital Partners, among others.

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Dr. James J. Lynch has been a school administrator for over thirty years and adjunct professor at several universities for over twenty years. Jim has served as an organizational development consultant to government agencies, banks and corporations, he is a nationally known motivational speaker, has served on the Board of Examiners for the Malcolm Baldrige National Quality Award, is a life coach to professional athletes and coaches and is the co-author of several books and articles on leadership, supervision and curriculum.

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Leslie Martinich is a technology leader, focusing on engineering management and economic growth through innovations. She has delivered innovative products and mentored engineering teams at IBM, Compaq, Novell, and emerging software companies. She led successful joint technology development efforts with Sun and Intel and consulted with numerous companies, including Ameritech, 3M and Hewlett-Packard, on projects in the Americas, Europe and Asia. She is the founder of Competitive Focus and provides training and management consulting to professionals in the technology industry. She received masters' degrees in Philosophy and Computer Sciences from UT Austin.

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Carol McCormick studied over a period of three years at the Anna Wise Center in California. She has been a teacher and trainer at schools, colleges, universities, and corporations for thirty years. Her teacher Anna Wise wrote *Awakening the Mind: A Guide to Mastering the Power of Your Brainwaves* and *The High Performance Mind - Mastering Brainwaves for Insight, Healing, and Creativity*. Anna has taught biofeedback meditation and brainwave training for the past three decades and has led workshops and seminars throughout the United States, as well as in Europe, South America, and Asia. She is a leading authority on EEG and Higher States of Consciousness.

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First, the business vitals: Co-founder of növes - leaders who help individuals and organizations “turn crazy ideas into the latest craze,” Jeannine has over 15 years of experience helping companies grow and innovate. She is an excellent presenter and innovation coach with a real knack for helping people think and act creatively and perform at their best. She works with corporations across the US and around the world such as Innovatix, Pfizer, and Wyeth. And now for the fun and really important personal stuff: she’s the mom of a beautiful 6 year old daughter, loves to travel, lives in New York and is currently wrapping up the production of her co-authored book, *növes: recipes for growth and innovation*, due out in January 2006.

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Donald Noone is the author of six books, including *Creative Problem Solving*, is a Professor of Business at Caldwell College, and is the inventor of Quantum Leap Thinking, Bottom Line Teams Methodology and Bottom Line Decision-Making. For 30 years he has been a business consultant, speaker, seminar leader, and teacher.

Betty Otter-Nickerson

Chief Operating Officer
Lance Armstrong Foundation

Betty Otter-Nickerson joined the Lance Armstrong Foundation (LAF) as chief operating officer in 2005. In an effort to increase the LAF's operational infrastructure and strengthen its management systems and processes on a global scale, Betty provides managerial oversight and administrative capabilities for all of the Foundation's activities.

Her responsibilities include financial and operational management, facilitating communications between divisions, ensuring that all policies are compliant and current, administration of grants and contracts, supervision of staff and programs and implementing policy development. Betty is also responsible for implementing short- and long-term strategic direction and business plans, goal-setting and evaluation, technological evaluations and implementation.

Prior to joining the LAF, Betty served as president and chief executive officer of GalleryWatch.com, an online legislative tracking service for both the federal and Texas market. Her previous employment positions include president and chief executive officer of Vincera, Software, Inc., vice president of operations for product management and development for BMC Software and a variety of technical and information technology positions at Lower Colorado River Authority (LCRA), Syntex Pharmaceutical and TRW.

Betty's commitment to the Austin community is evident through her philanthropic work with the Entrepreneurs Foundation and Idea Network, the Capital Area Food Bank and the Austin Community College Foundation board. Betty also serves on advisory boards for the University of Texas College of Business and College of Engineering and Women in Technology International's Austin Regional Network.

Betty holds a B.A. in psychology from the University of South Florida in Tampa, a B.S. in information management from Washington University in St. Louis, and an M.B.A. from the University of Texas at Austin.

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Dr. Alex Pattakos, affectionately nicknamed "Dr. Meaning," is the founder of the Center for Meaning and a principal of The Innovation Group, based in Santa Fe, New Mexico, USA. He has had a long-standing passion for creativity as an academic (he began teaching creativity courses at the University level in the early 1980s), as an author (he's published extensively on the relationship between creativity and learning within complex organizations), and as a practitioner (he's worked in/with the government, corporate, and nonprofit sectors). In 1986, for example, he received the "Creativity Award" from the University of Maine for his pioneering work in distance learning when the Information Highway was still a dirt road. The World Future Society credited him with inventing the concept of the "Electronic Visiting Professor" and IBM showcased his work worldwide as an innovation in academic computing. More recently, Dr. Pattakos has integrated his passion for creativity with the emerging discipline of Innovation Management (see: www.seedsofinnovation.com). Among his recent publications is the book, *Prisoners of Our Thoughts*, already translated into eight foreign languages, which applies the wisdom of his mentor, Dr. Viktor Frankl, to contemporary work and personal situations and provides a meaning-centered platform for innovative action. In addition, he is a member of the Honorary Advisory Council for the Statue of Responsibility Foundation (www.SORfoundation.org), which seeks to erect a Statue of Responsibility monument, an idea that originated with Dr. Frankl, on the West Coast of the USA (as a "book-end" to the Statue of Liberty) by the end of this decade.

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Andrew's business vitals: He is co-founder of *noves*. During his 23 years of experience helping companies grow and innovate, he has held various executive and line positions in strategy, organization development and marketing for such companies as Pfizer, Aetna Healthcare, Sandoz and British Petroleum. Andrew also "cut his teeth" in leadership and innovation consulting working for Delta Consulting and Accenture (formerly known as Andersen Consulting). And now the juicy and important stuff: He has a beautiful partner in his life, three daughters, lives in New York and enjoys art, good food, wine, laughter and conversation. He is currently wrapping up the production of his co-authored book, *noves: recipes for growth and innovation* due out in January 2006.

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Jeffrey has extensive consulting experience and has worked in a number of innovative and creative companies. He has helped launch several startup businesses and helped design several software applications to support brainstorming and idea management.

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Ed Schipul is a visionary in the emerging field of social software, which helps users connect and collaborate online. A believer in the power of collective action, he is working to harness the anarchy of creative trends such as wiki-enabled "distributed authoring" that make it possible for Web users to add and edit content online. An expert in marketing, advertising and public relations, Schipul is focused on the profitable business application of current technologies. He is a Political Science graduate of Texas A&M University, an Army brat and an Eagle Scout with more than 15 years experience in software programming.

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Marci Segal is a pioneer and internationally respected authority in the field of creativity and innovation. Founder and president of CreativityLand Inc., an organizational consulting firm providing tools and training to implement innovation in the workplace, Marci is the co-founder of Creativity and Innovation Day (April 21), which is now recognized in over 40 countries. Marci attended the International Center for Studies in Creativity in New York, where she became the first Canadian to earn both undergraduate and graduate degrees. Upon graduation, she was named to the distinguished Who's Who Among Students. In her 20+-year career, she has put her training to good use, conducting keynote presentations, seminars and workshops on strategic creativity, innovation and personality type in South Africa, Malaysia, Singapore, Australia, Brazil, Europe and North America. She is a faculty member at the Ontario College of Art and Design (Toronto), at the Creative Problem Solving Institute; and is an adjunct faculty member with Temperament Research Institute (US). She has been the master MBTI® instrument qualifying instructor at Career LifeSkills for over 10 years. Marci has authored three books on the subject of creativity and many lenses of personality type; and has published numerous articles on her area of expertise. A life member of the Creative Education Foundation, she is a recent recipient of their prestigious Commitment and Service and Distinguished Leader Awards.

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Paul Schumann is a consultant with expertise in creativity and innovation. He is the founder and director of the Innovation Commons Network, an international group of volunteers collaborating to understand the concept of an innovation commons. He had a thirty year career with IBM in three very different arenas - as a technologist and technology manager in semiconductor technology, as an internal entrepreneur creating the first independent business unit within IBM, and as a cultural change agent developing a more creative and innovative culture. Since retiring from IBM he has been consultant as a business futurist with programs in creativity and innovation. He is the founding president of the Central Texas Chapter of the World Future Society (www.CenTexWFS.org). More information about Paul can be found on his web sites www.innovationcommons.net, www.theinnovationroadmap.com and www.glocalvantage.com; and his blogs www.innovationcommons.blogspot.com and www.theinnovat!ionroadmap.com/Travelogue/blogger.html.

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Mr. Schwartz is the developer of Eva, an artificial intelligence-based robot that can speak over 20 languages and is being used to train/tutor teachers and their students in challenging communities/school districts. Teachers are using Eva to study for the Praxis examinations, and students are using Eva to improve their

mathematics skills. Eva has been approved by the State of Pennsylvania to assist Drexel University's supplemental education services program, under the leadership of Dr. Fredricka Reisman. Eva is a real time tutoring and evaluation tool, serving the needs of students and researchers continuously (24/7) online via any web browser.

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Roberta Shoemaker-Beal

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Roberta Shoemaker-Beal, MFA, ATR has been an art therapy clinician for 30 years, being trained at the Sheppard and Enoch Pratt Hospital while forming the clinical art psychotherapy programs there. As an art therapy theoretician and educator, teaching posts began at Towson University, Baltimore Maryland, then as director of the Art Therapy Institute programs at Mount Mary College, with work at Emporia State University, the College of Notre Dame, Belmont, California, and, more recently at Texas State University-San Marcos. Her current teaching post is with the Saint Mary of the Woods College, a unique Graduate Art Therapy Program for pioneering art therapists across the country. She has given lectures, presentations, work and playshops at AATA Conferences and to groups on various topics.

In the professional community, Roberta served as the first chairperson of the Maryland Art Therapy Association (MATA). As she began her journey woman work in art therapy, she became active in the Kansas's KATA, then Louisiana's LATA, while in New Orleans. Most recently, she has served as president of the South Texas ATA, for two terms.

Roberta has served twice on the AATA Board of Directors, after working with the AATA Publications Committee, as editor and publisher of the early AATA Proceedings. In response to patient needs, she developed a creativity work~playbook for self motivated learners called the ***Creative Expressive Journal, a safe place to express yourself.*** It is currently being re-published as ***Express Yourself!*** Her various writings appear above in this documents.

A career long interest in the perspectives on human nature as seen by Dr. Carl Jung has enriched her understanding of the significance of imagery in human creativity and life sustaining practices. As a Jungian oriented art therapist with an interest in sacred space, which Jung defined as the temenos, a sacred precinct, she had focused on the labyrinth. Gaining a focus from the work of pioneering art therapist, Joan Kellogg, creator of the Great Round of the Mandala, Roberta moved on to teaching making mandalas. With her husband, retired NASA engineer Jim Beal, an international expert on electro-magnetic fields as they affect living systems, labyrinths have been built across the country at retreat centers. The Sacred Spaces~Healthy Places Work and Playshops focus on enhancing geo-sensitivity as a labyrinth is built for a creative experience of transformation and reconnection to our home planet, the Earth. When the work is done, she returns to Hidden Creek, her sanctuary in the Hill Country of Central Texas, to walk the labyrinth in the south meadow and reflect on the wonders of life around us.

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Pat opened the Feldenkrais Center of Austin in 1985. His current focus in that modality is formalizing clear insightful experiences to assist people in moving effectively, efficiently, and eloquently. Pat has also been studying Dr. Marshall Rosenberg's method of Compassionate Communication for seven years and is in the process of becoming a trainer in that method. His passion in that field is working with individuals, couples, families, organizations, and businesses wanting to fully integrate their ideas, values, and actions.

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Karen Smith currently serves as Associate Dean in the College of Education at Sam Houston State University in Huntsville, Texas, supervising educator preparation and certification programs. She teaches in the Educational Leadership program in the areas of Instructional Leadership and Curriculum Theory. Prior to her service at the University, she served as a teacher and school administrator for 29 years. Dr. Smith also serves as a member of the Board of Examiners for the Malcolm Baldrige Quality Award.

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Kim Smith, PhD, holds a doctorate from Brown University in Semiotics & Art History, and an M.A. in Painting from the University of California at Berkeley. He has had careers as both a university professor, teaching studio and art history courses, and as a senior user interface designer for Fortune 500 companies, such as Gateway. Smith is currently in the early stages of developing a project called newrpm which will employ the web, large high-definition displays, and a new way to organize and display audio-visual material, to cultivate a creative frame of mind in viewers in public spaces.

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David Pearce Snyder, Life-Styles Editor of *The Futurist* magazine, is a data-based forecaster whose thousands of seminars and workshops on strategic thinking have been attended by representatives from most of the Fortune 500 companies, and from local and federal government agencies, educational institutions and trade associations. Before entering private practice as a consulting futurist in 1981, Mr. Snyder was Chief of Information Systems, and later, Senior Planning Officer for the U.S. Internal Revenue Service, where he designed and managed the Service's Strategic Planning System. He was also a consultant to the RAND Corporation, and served as an instructor for the Federal Executive Institute, and for Congressional and White House staff development programs. Mr. Snyder has published hundreds of studies, articles and reports on the specific future of a wide range of U.S. institutions, industries and professions, and on the socio-economic impacts of new technologies. He is the editor/co-author of five books, including *Future Forces* and a sequel, *America in the 1990s*, both published by the American Society of Association Executives. He has appeared on Nightline, the Today Show, CNN, MSNBC, and the BBC World Service.

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A master of creativity and diversity, Mary Gordon Spence has lived in Latin America, taught school, directed environmental programs, written Texas history materials, worked for a former president, and successfully parented two good-looking and way-above-average children. As the successful business owner of Ask Mary Gordon, Mary Gordon adds magic to any event as a speaker. Her book, *Finding Magic in the Mundane*, is a collection of her stories, including some which have aired on KUT, Austin's public radio station, and others which have appeared in Texas Co-op Power Magazine. She was recently named editor of Texas School Business Magazine.

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Elaine St. Marie is a software engineering program manager (process improvement) for the Nonstop Division of Hewlett Packard. She is also a part-time artist with a flair for the use of art as an expression of thought and ideas. With a master's degree in Counseling, she uses art as her personal therapy.

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Sam Stern serves as Dean of the College of Education at Oregon State University. Sam's research and writing are concerned with creativity in education and business. In addition to his teaching at secondary schools, community colleges and OSU, Sam has taught in the Department of Systems Science at Tokyo Institute of Technology, the Department of Economics at Harvard University, and in the MBA Program at the Athens Laboratory of Business Administration in Greece. Between 1987 and 1992, he spent three and a half years conducting research in Japan. While in Japan, Stern served as the Japan Management Association Professor of Creativity Development and led a research team in a study of corporate creativity. He is the co-author of Corporate Creativity (Berrett-Koehler, 1998) which has been translated into ten languages and was named "1998 Book of the Year" by the Academy of Human Resource Development. Sam serves as an advisor on creativity to schools and businesses in the U.S., and other countries.

Mitchell R. Stoller

President and Chief Executive Officer
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Mitchell R. Stoller joined the Lance Armstrong Foundation (LAF) as president and chief executive officer in January 2004, bringing to the LAF more than 20 years of nonprofit management and fundraising experience.

Mitch oversees the LAF's efforts to fulfill its mission to inspire and empower people affected by cancer. He works with Team LAF and the Foundation's board of directors to establish long-range goals and strategic plans to help people with the physical, emotional and practical challenges of cancer through the Foundation's advocacy, public health and research programs.

Prior to his work at the LAF, Mitch served as president and chief executive officer of the Christopher Reeve Paralysis Foundation for more than 10 years. He also served as the executive vice president and chief operating officer of the Sudden Infant Death Syndrome Alliance (SIDS) and on the boards of the CJ Foundation for SIDS, Temple Har Shalom, Ridge Sports Foundation and the National Health Council.

Mitch holds a B.S. degree from Frostburg State University and a M.A. in Philanthropy and Development from Saint Mary's University of Minnesota.

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BIOG - : Software quality assurance, technologist, futurist, visionary, innovation enthusiast. David Swedlow has naturally gravitated to "big-picture" thinking in all previous ventures. His current focus is a combination of (1) leveraging technology to assist human development on individual and cultural scales, (2) enhancing collective wisdom, and (3) harvesting the fruits of emergence.

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Harry Vardis' passion is conducting workshops that truly change people's lives through creative thinking. As founder of The Creative Focus Institute, he offers courses to MBA and Executive MBA students on creative leadership at such diverse schools as Emory University, Lake Forest Graduate School of Management, Novartis University and Universidad Anahuac in Mexico City.

As faculty member of The Creative Education Foundation, he has been a popular teacher in both their adult and youth programs for the last ten years.

He is the director of the new Creativity and Innovation Project at Kennesaw State University, a project dedicated to the advancement of creative thinking in business and education. In this capacity Harry and the project's faculty train corporate executives, students and educators to apply creative thinking in business and education.

In his former career as an advertising executive, he received two EFFIE awards for effective communications research.

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