

ACA EXCHANGE

American Creativity Association

your resource for learning about the latest work in applied creativity and innovative problem-solving

July 31, 2007

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CREATIVITY ACROSS CULTURES: Airfare tips

To reduce your travel costs, make sure you shop around for airfare deals. Less expensive fares can readily be found on sites like priceline.com or cheapoair.com. Airlines like China Eastern, China Airlines, Malaysian, ANA, Korean Air, and Turkish Air all offer very good fares from time to time. Take a moment to get an idea of price ranges for flights from your location and look around for special fares which are posted frequently.

For further cost savings, make sure you register for the conference before the August 31st deadline for Early, Early Bird Registration discounts for the conference and hotels. From now until August 31st, the conference fee is only \$600. Information on packages including special hotel rates can be found on the ACA website: <http://www.amcreativityassoc.org/2008Conf-overview.html>.

GET INVOLVED: Director of Special Interest Groups

The American Creativity Association is seeking a volunteer director of special interest groups. The successful candidate will guide the creation, development, and maintenance of a variety of effectively functioning groups, known by various names, aligned by a common creativity-related vocational or subject matter interest. Examples of such groups might be a creativity-in-engineering society or an aging-and-creativity special interest group. Successful execution of this role advances different association's strategies by both expanding the domain of knowledge in our field through information sharing, while at the same time increasing membership and member retention by providing a valuable on-going service.

The successful candidate will be expected to:

* Perform periodic environmental scans to determine likely creativity-related interests that might be brought together in a group to share information

- * Identify and recruit potential group leaders on the basis of skills in both the interest area and group facilitation
- * Help germinate new groups by responding to inquiries from interested parties, evaluate the identified interest as a potential for successful group launch, and assessing leadership capabilities and gaps
- * Develop group leaders across the world through coaching and consultation, using virtual communication tools, on ways to develop appropriate organizational structures and policies, leadership development, programming, financing, and marketing plans to start, grow, and sustain affinity groups that are aligned with the mission, values, and policies of the national organization
- * Help link the groups together to share best practices and to work cooperatively when topics overlap

The ideal applicant will have at least three years of experience in organization development in a business or non-profit. An advanced degree in OD is a plus. Strong relationship building skills and the ability to effectively assess and constructively intervene in organizational dynamics and leadership issues are essential. This position will require approximately two to three hours per week of volunteer time and will report to the association president. ACA membership is not required to apply, but the successful applicant must be or must become a member.

This position offers the opportunity to work with an exciting, creative group and to stretch and grow in many new ways. To be considered, submit your resume and cover letter to:

William Wurtz
 President, American Creativity Association
 william.wurtz@gmail.com

The position will remain open until filled.

CALL FOR PAPERS: Innovative University Programs in Technology Business Incubation

International Journal of Entrepreneurship and Innovation Management (IJEIM) Call For papers
 Special Issue on: "Innovative University Programs in Technology Business Incubation"

To compete in the new economy, a number of universities have been actively involved in designing and implementing innovative programmes for promoting regional innovation and entrepreneurship. Over the past three decades, one salient approach has been the development of formal technology business incubation mechanisms. The goal of these university-based and university-sponsored organisational mechanisms is to serve as conduits facilitating the spillover of university knowledge through enterprise creation and commercialisation of research results.

Some of these technology business incubation mechanisms are developed and run by the universities themselves; others are offered in partnership with public and private organisations in the community. In all cases, their objective is to create more comprehensive and integrative incubation spaces in and around the university campuses aimed at providing seamless innovation milieus. This special issue will feature high quality research that explores various innovative models of these formal university incubation mechanisms in developed as well as emerging regions of the world. Preferred submissions will chronicle cases where an entrepreneurial university serves as the initiator and/or locus of regional innovation and entrepreneurship.

Potential topic areas suitable for review articles include but are not limited to:

- * Business/technology incubators

- * Science/research/technology parks
- * Technology trampolines
- * Technology/business accelerators
- * Business/industry/venture centres
- * Technology/research centres
- * Venture funding institutes
- * Technology transfer programmes/offices
- * Other formal enterprise development/support mechanisms

Notes for Intending Authors: Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers are refereed through a peer review process. A guide for authors, sample copies and other relevant information for submitting papers are available on the Author Guidelines page

Important Dates

Manuscript submission: 30 September, 2007
 Notification of acceptance: 30 August, 2008

Editors and Notes: You may send one copy in the form of an MS Word file attached to an e-mail (details in Author Guidelines) to the following:

Sarfraz A. Mian (Guest Editor)
 State University of New York at Oswego
 School of Business
 310 Rich Hall
 Oswego, NY 13126
 USA
 E-mail: mian@oswego.edu

with a copy to:
 IEL Editorial Office
 E-mail: ijeim@inderscience.com

Please include in your submission the title of the Special Issue, the title of the Journal and the name of the Guest Editor

CALL FOR PAPERS: Broadening the Scope of Open Innovation

Call for Papers - International Journal of Technology Management (IJTM) Special Issue on:
 "Broadening the Scope of Open Innovation"
 Deadline: 1 October 2007

Guest Editors:
 Oliver Gassmann, University of St. Gallen (HSG), Switzerland
 Wim Vanhaverbeke, Hasselt University & Eindhoven University of Technology, The Netherlands
 Vareska van de Vrande, Eindhoven University of Technology, The Netherlands

Henry Chesbrough coined the term 'Open Innovation' to indicate how large companies combine externally and internally developed technologies in a flexible way to develop new businesses. Since then, there has been an increased awareness and interest of both practitioners and researchers into the concept of Open Innovation.

Open Innovation was originally applied to external corporate venturing, new business development, spin-ins and spin-offs, but it has many other potential application fields. Scholars are nowadays broadening the scope and deepening our understanding of Open Innovation. There is a growing need integrate Open Innovation into the mainstream management literature and to link it to concepts such as absorptive capacity, dynamic capabilities, competence building, etc. The growing range of application fields requires an integrative framework to link these different areas to each other.

Finally, Open Innovation management has proven to be difficult as most companies are not experienced with the management of external relationships. Despite the growing efforts to explore Open Innovation practices and their impact on firms' innovation performance, many managerial questions remain unanswered.

This special issue aims to stimulate the ongoing debate on Open Innovation and advance our understanding of open innovation as a field of research. Submissions are invited from both practitioners and management researchers and they may be purely theoretical or based on empirical research.

Topics include, but are not limited to, the following:

- * The organisation of open innovation practices inside the firm
- * What are the processes and mechanisms through which internal innovation is commercialised outside the firm?
- * How do external sources of innovation enter the firm?
- * The added-value of open innovation practices for all parties involved
- * How is cooperation with universities, research institutes, competitors, and/or consumers organised?
- * Open source as an open innovation strategy
- * IP management in a world of open innovation
- * How do IP rights affect open innovation practices?
- * What is the role of the government in stimulating open innovation?
- * How much open innovation vs. closed innovation does a company need?
- * Industry and product specifics on open innovation impact
- * Potentials of inter-organisational networks for open innovation
- * Innovation controlling of open innovation activities (e.g. key performance indicators, controlling instruments)
- * Company's capabilities to profit from open innovation
- * How to link open innovation to capability building and corporate strategy processes?
- * How to create and capture value in Open Innovation?
- * What is the role of business models, organisation structure and corporate culture in developing efficient innovation practices?

Important Dates:

Deadline for submission of manuscripts: 1 October 2007

Notification of acceptance/rejection to authors: 1 January 2008

Submission of final manuscript: 1 March 2008

More info at:

<https://www.inderscience.com/browse/callpaper.php?callID=697>

JOB OPENINGS: The Australian School of Business

Positions in the School of Strategy and Entrepreneurship -- The Australian School of Business, Sydney

The School of Strategy and Entrepreneurship (formerly the General Management Group at the AGSM) seeks to fill at least one senior faculty position and one junior level position in Strategic Management or Entrepreneurship. Although we prefer to fill the senior position at the Full Professor level we will also consider strong candidates at the Associate Professor rank. Potential senior colleagues should possess a proven capacity to publish their research in tier-1 refereed journals, to provide leadership for junior faculty and doctoral students in strategy and entrepreneurship, and to teach students in a leading business school. Junior scholars are expected to have the potential to develop a quality research program and have the desire to play on a global stage. Junior position applicants are expected to have recently completed their PhD or to be in the position to complete that degree by the time they take up the position.

The Australian School of Business at UNSW was recently formed as a union of the AGSM and Faculty of Commerce and Economics at the University of New South Wales. The school, located in Sydney with an MBA program in Hong Kong, is the premier business school in Australia, and a leader in management research and graduate education throughout Asia and Oceania. We offer a range of graduate programs, including full-time and executive MBA's, a Master of Commerce, a doctoral program, and we are quite active in executive education. Forbes Magazine recently rated us as the fifth best non-US business school in the world. Our full time MBA program is ranked within the world's top 50 business schools by the Financial Times and our EMBA is ranked 23rd in the world, which includes a research ranking of 28.

The School of Strategy and Entrepreneurship's faculty is internationally recognized for its research excellence. Over the last few years, we have published consistently in such leading journals as Academy of Management Review, Strategic Management Journal, Organization Science, Research Policy, Industrial and Corporate Change, Journal of International Business Studies, Journal of Economic Behavior and Organization, Organizational Behavior and Human Decision Processes, Harvard Business Review, and California Management Review. Faculty have also published prize winning books. Current members of the strategy group include: Timothy Devinney (PhD Chicago), Graham Dowling (PhD UNSW), Geoff Eagleson (PhD Sydney), Shayne Gary (PhD London), Anna Gunnthorsdottir (PhD Arizona), Elizabeth Maitland (PhD Melbourne), J Peter Murmann (PhD Columbia) (Head of School), Salih Ozdemir (PhD Chicago), Yue Wang (PhD Melbourne), and Phil Yetton (PhD CMU).

We have no dominant philosophical orientation and would consider candidates for any position (junior or senior) with strong training in strategy, entrepreneurship, economics, psychology, sociology, innovation studies and other related disciplines. Candidates with a less direct 'management' orientation with a desire to move into management applications of basic disciplinary approaches will also be considered.

The remuneration package is globally competitive and teaching loads are very attractive for supporting research productivity. Teaching loads generally offer the opportunity to spend half the year in undisturbed research activities, with the potential of a sabbatical break after only three years of employment.

Sydney is recognized as one of the most livable, beautiful, and vibrant cities on the planet. (For photos of the city and the region, go to <http://professor-murmann.net/pictures/australia>.) Sydney plays a major part in Australia's economy, accounting for over 25% of Australia's total economic activity. The city is Australia's undisputed financial centre, with 65% of Australia's finance industry located here, including the Reserve Bank, the Australian Stock Exchange and the Sydney Futures Exchange. Of the nation's top 100 companies, 60% have headquarters in Sydney. Financial and business services accounts for 47.1% of the city's workforce. Multinationals with

Asian-Pacific headquarters in Sydney include 3M, American Express, AMP, Boral Ltd, BT, Coca-Cola Amatil, Compuserve, HJ Heinz, IBM, Microsoft, Mastercard, Price Waterhouse Coopers, TNT Ltd and Unilever. Sydney was also recently named by the LA Times as the world's most innovative city with respect to culinary arts and those with a penchant for wine, opera, sailing and any of a host of other activities need look no further than their front door.

The positions are open immediately and will remain open until filled. For more information, please visit our web site at <http://www2.agsm.edu.au/agsm/web.nsf/Content/Faculty-StrategyandGeneralManagement>

Interested applicants should send their CV and the names of three referees or completed letters of reference (electronically) to:

J. Peter Murmann (strategy-and-entrepreneurship@agsm.edu.au).

USING ACA EXCHANGE

The American Creativity Association is committed to providing its membership with forums to present, test, and exchange ideas; opportunities for networking and fellowship; clearing house services for information on the state of the art in creativity research and practice; and means to link theorists and practitioners.

ACA Exchange distributes information ACA members want to share including:

- * Messages from ACA's leadership;
- * Suggestions and links to good reading and thought pieces;
- * Employment opportunities;
- * Program announcements;
- * ACA members' news;
- * Anything that serves the interests of ACA and its members.

To read recent issues of ACA Exchange online, visit <http://www.amcreativityassoc.org/ACAExchangePastIssues.htm>.

To submit information for distribution, send it to ACA Exchange Editor Tara Coste, at coste@usm.maine.edu. Please be sure to include your contact information (name, e-mail, etc.).