

ACA EXCHANGE

American Creativity Association

your resource for learning about the latest work in
applied creativity and innovative problem-solving

April 21, 2008

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CELEBRATE: Creativity and Innovation Day

Friends,

Creativity and Innovation Day is a world celebration, without restriction of age, gender, nationality, religion of our humanness, of our contribution to the development of all that is good, beneficial, rewarding. We each have a need to express our essence, our gifts, our voice, our perspectives in ways that are unique to us and in ways that contribute to the whole.

Let us be thankful for our ability to make a difference, one person at a time, one office at a time, one family at a time, one classroom at a time, one moment at a time - and let us be thankful that others are doing the same.

Let us be thankful for new ideas, imagination, new decisions that improve the status quo; that create greater satisfaction individually and collectively.

Let us be encouraged to continue to demonstrate enthusiasm for what might be by engaging new thinking, new activities, and creating new realities where we can be confident in times of change to morally and ethically respect all life with compassion and understanding.

Let us celebrate our innate charms, our restlessness and anxiety, our dreams and dreads, each as a sign that there are better ways to address challenges as opportunities for growth. And let us be thankful for brilliant sun, comforting night, solid earth, flowing water and refreshing air and burning fire.

New thoughts, new ideas, new decisions, new actions, new life.

Celebrate your day friends, feeling joy in accomplishment, doing something a little differently today than what you might normally do. Spread the energy. Light the fires.

With gratitude,
Marci Segal

ACA Board Member
Co-founder, Creativity and Innovation Day Worldwide

GROUP GENIUS: Drexel/Torrance Center for Creativity & Innovation Lecture

Drexel University's Drexel/Torrance Center for Creativity & Innovation Lecture Series Presents:

Dr. R. Keith Sawyer -- Group Genius: The Creative Power of Collaboration

Where: Bossone Building, Mitchell Auditorium: South side of Market Street between 31st and 32nd Streets

When: Monday, May 5th, Reception – 5:00 PM lobby area, Lecture: 6:00 PM

RSVP: aca@drexel.edu by April 25th

Dr. R. Keith Sawyer, a professor of psychology, education, and business at Washington University in St. Louis, is one of the world's leading scientific experts on creativity and improvisation. His 2007 book *GROUP GENIUS* (Basic Books), written for a broad audience, draws on his research on jazz and improv theater to show the reader how to be more creative in collaborative group settings and how to change organizations for the better. His research has been featured on CNN, Fox News, *TIME Magazine*, and other media. In his talk, Keith Sawyer, a psychologist at Washington University, tears down some of the most popular myths about creativity and erects new principles in their place. He reveals that creativity is always collaborative—even when you're alone. Sawyer will draw on compelling stories about the inventions that change our world: the ATM, the mountain bike, and open source operating systems, among others. (Books available at the University Store.)

Book signing: A book signing with Dr. Sawyer will be held immediately following the lecture (in Bossone) and on Tuesday, May 6th at 11am in the seminar room of Goodwin College.

This event was made possible thanks to the support and efforts of the following: Goodwin College of Professional Studies, the School of Education, and the Applied Creativity Graduate Student Association (ACGSA) at Drexel University and the American Creativity Association.

GET INVOLVED: ACA Development Director

The American Creativity Association is seeking a volunteer Development Director. The Development Director will provide, establish, and administer the Association's fund-raising program. The job includes developing and implementing strategic plans to grow annual revenue by writing grant proposals and securing funding from corporate sources, foundations, and individuals, and performing related administrative tasks, such as fund development, information management, financial administration, and fiscal reporting. The Development Director reports directly to Treasurer and works closely with the President and the Business Operations Director and communicates regularly with the Board of Directors.

The ideal candidate will have at least a bachelor's degree and three years experience in charitable fund development, including demonstrated success in securing major and annual gifts from foundations and corporations and in meeting annual fund goals, development management, grant writing, sponsorships, and special events. The person should be a strategic thinker,

proactive, and an effective team player with excellent relationship-building and written/oral communication skills. The position is expected to require, on average, eight to ten hours of volunteer time per month.

Please submit your cover letter and resume or CV to William Wurtz, President of the American Creativity Association, at william.wurtz@gmail.com. Membership in the ACA is not required to apply, but the successful applicant will be or must become a member. The position remains open until filled.

FREE ONE-DAY SEMINAR: Participate in Exciting Creativity Research

Come and be a part of a free one day seminar* for managers which will include:

- * Presentation on the current research in the areas of creativity and organizational systems
- * Active participation in discussions on current workplace creativity practices
- * Input into furthering the research on workplace creativity
- * Review and discussion of new creative arts based training model

Don't miss out on this opportunity to interact with other managers and discuss strategies to further enhance and foster creativity in your workplace. Everyone is a creator – let's help others to reach their fullest potential!

When: May 29, 2008

Time: 9:00am – 3:30pm

Where: New York University, School of Continuing and Professional Studies, 11 West 42nd Street, room 1027, New York, NY 10036 (*Please do not contact the school, reply to the email address below.*)

Breakfast and lunch will be provided.

RSVP by Friday, May 21 to Ana Chapman @ saybrookchica@aol.com

*The seminar is a part of a required doctoral research practicum and all participants must complete a consent form in order to participate. Consent forms can be requested prior to the event or may be completed the day of the seminar.

USING ACA EXCHANGE

The American Creativity Association is committed to providing its membership with forums to present, test, and exchange ideas; opportunities for networking and fellowship; clearing house services for information on the state of the art in creativity research and practice; and means to link theorists and practitioners.

ACA Exchange distributes information ACA members want to share including:

- * Messages from ACA's leadership;
- * Suggestions and links to good reading and thought pieces;
- * Employment opportunities;
- * Program announcements;
- * ACA members' news;
- * Anything that serves the interests of ACA and its members.

To read recent issues of ACA Exchange online, visit
<http://www.amcreativityassoc.org/ACAExchangePastIssues.htm>.

To submit information for distribution, send it to ACA Exchange Editor Tara Coste, at
tcoste@usm.maine.edu. Please be sure to include your contact information (name, e-mail, etc.).