

ACA EXCHANGE

American Creativity Association

your resource for learning about the latest work in applied creativity and innovative problem-solving

January 14, 2008

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CREATIVITY ACROSS CULTURES: Last Call for Discount Rate Hotel Packages

News, News, News... ACA 2008 in Singapore

This is a LAST call for people to register for the discount hotel package rates the Singapore conference team negotiated for conference attendees. Rates will change on the 25th of January to:

- * Waterfront Grand Copthorne (the main venue) -- US\$210/night for a single
- * Waterfront Grand Copthorne -- US\$150/night per person for a double
- * Kings Copthorne -- US\$190/night for a single
- * Kings Copthorne -- US\$120/night per person for a double

Rooms are VERY limited for these dates in Singapore, and we urge those who haven't already found a hotel (either through us or on their own) to make reservations IMMEDIATELY.

Kirpal Singh, ACA 2008 Conference Chair

GET INVOLVED: Director of Conference Planning

The American Creativity Association is seeking a volunteer director of conference planning. The successful candidate will play a crucial role in guiding the association in the design, development, and execution of international and regional conferences that fulfill its mission and provide a significant source of income. The director is expected to use the association's conference planning business process to facilitate the work of both the national board and local planning committees in staging conferences on creativity and innovation of world-class quality. This position requires a person who can:

- * Continuously improve the conference planning process by incorporating both "lessons learned" from past conferences and best practices from other organizations obtained through benchmarking studies and literature reviews

- * Plan and execute strategically to identify and secure locales for hosting conferences that advance the association's chapter development and membership growth goals
- * Oversee the development and approval of conference budget plans; and then track expenditures, ensuring that budget limitations are observed
- * Consult, based on knowledge of current trends and thought leaders in creativity and innovation, with the board and various committees in the design of appropriate conference-based learning experiences
- * Coordinate the work of the board and diverse committees, and resolve any differences creatively and constructively
- * Review and consult with appropriate board and local committee officers on negotiations and contracts with various vendors to ensure that the association's financial interests are protected and it receives full value for its purchases
- * Identify and aid in obtaining appropriate resources for the conferences
- * Train and motivate volunteer workers to work productively and cooperatively on committees and at the conference

The ideal candidate will have extensive experience in conference planning and good knowledge of the creativity field. The person should also have experience in business process improvement and budget development and execution; an MBA is a plus. The successful candidate needs to have superior skills in communicating and motivating others, resolving differences, and managing group processes. This position will require approximately two to three hours per week of volunteer time, and sometimes more, and will report to a member of the board. ACA membership is not required to apply, but the successful applicant must be or must become a member.

This position offers the opportunity to work with an exciting, creative group and to stretch and grow in many new ways. To be considered, submit your resume and cover letter to:

William Wurtz
 President, American Creativity Association
william.wurtz@gmail.com

The position will remain open until filled.

CALL FOR PAPERS: Sustainable Innovation 08

Future Products, Technologies and Industries
 27th - 28th October 2008
 Malmo Sweden
<http://www.cfsd.org.uk>

Concept

Sustainable Innovation 08 will provide a platform to discuss in the future opportunities and challenges related to sustainable innovation, technology, product and service design and development. Sustainable Innovation 08 will include invited and refereed papers from academics, consultants, entrepreneurs, investors, technology providers, designers, sustainability, environment and Corporate Social Responsibility (CSR) managers as well as other business functions. The event will be a unique learning experience, networking space and an opportunity to think or even jump 'out of the box'. Delegates will come globally from large companies, entrepreneurs, as well as academia, government and non-governmental organisations (NGOs). The conference is supported by an international Advisory Board.

Conference topics

Sustainable Innovation 08 welcomes conceptual and research-based papers covering future solutions and thinking related to sustainable innovation, technology, product and service design and development. Papers that create new visions, scenarios and stories focused on sustainable innovation covering the following topics are particularly welcomed:

- * Radical change
- * Market transformation
- * New scenarios
- * Disruptive technologies
- * Sustainable Consumption & Production
- * Low carbon economy
- * Regional approaches
- * Product policy
- * Sustainable public procurement
- * New business models
- * Collaborations and partnerships
- * Sustainable technologies
- * Innovation processes
- * Eco-entrepreneurship
- * Supply chain management
- * Product-service-systems (PSS)
- * Management systems
- * Organisational dimensions
- * Case studies

Submission details

Conference papers: please email, fax or post 500 words describing your proposed paper by 3rd March 2008. The paper will then be sent to the Advisory Board for evaluation and authors will be given feedback by the end of April 2008. The highest rated papers will be invited to present at the conference.

IMPORTANT NOTICE

Please only submit abstracts if you have:

- * Budget to register for the conference
- * Budget for travel and accommodation at the conference

For more information on Sustainable Innovation 08 please contact:

Martin Charter, Director, The Centre for Sustainable Design

University College for the Creative Arts, UK

Tel: + 00 44 (0) 1252 892772

Fax: + 00 44 (0) 1252-892747

Email: mcharter@ucreative.ac.uk

CALL FOR ARTICLES: Focus, ACA's Bi-monthly Electronic Magazine

The editorial board of Focus invites you to consider submitting an article for publication. As the association refrains from endorsing specific approaches, articles from a variety of perspectives are highly encouraged. Articles of 1000 words or so written at the level of the general reader are particularly appropriate. We are also seeking reviews of books from all venues within the field of creativity.

Focus is not an academic journal but rather a forum for professionals seeking to explore and develop traditional and new ideas and technologies that promote creativity. The ACA fosters the rigorous, yet respectful, fact-based examination of these ideas and technologies in order to develop a valid and growing knowledge base for our discipline.

Authors who wish to have their books reviewed for possible inclusion in Focus should send a copy of their book to the Focus Office at:

American Creativity Association
Focus Office
813 Seffert Street
Philadelphia, PA 19128

Any members wishing to become part of our Focus Editorial staff should contact Lynne Krause at acaoperationsdir@mac.com. Submissions of articles should be sent to acafocus@mac.com.

Lynne Krause, Focus Editor

USING ACA EXCHANGE

The American Creativity Association is committed to providing its membership with forums to present, test, and exchange ideas; opportunities for networking and fellowship; clearing house services for information on the state of the art in creativity research and practice; and means to link theorists and practitioners.

ACA Exchange distributes information ACA members want to share including:

- * Messages from ACA's leadership;
- * Suggestions and links to good reading and thought pieces;
- * Employment opportunities;
- * Program announcements;
- * ACA members' news;
- * Anything that serves the interests of ACA and its members.

To read recent issues of ACA Exchange online, visit <http://www.amcreativityassoc.org/ACAExchangePastIssues.htm>.

To submit information for distribution, send it to ACA Exchange Editor Tara Coste, at tcoste@usm.maine.edu. Please be sure to include your contact information (name, e-mail, etc.).