

ACA EXCHANGE

American Creativity Association

your resource for learning about the latest work in
applied creativity and innovative problem-solving

August 5, 2007

Contents:

1. FOCUS ON CREATIVITY: July/August 2007 Issue

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FOCUS, ACA's premier bi-monthly newsletter, has been on hiatus while we developed an updated format to take advantage of electronic delivery.

We are delighted to present the relaunch of FOCUS with the July/August 2007 Issue. This issue contains exciting in-depth articles by professionals from the field who seek to share and explore their ideas in promoting creativity.

- * Dream Hard by Bud Wurtz
- * Birth and Growth of a Corporate Creativity Network by Dave Tanner
- * Storytelling: A Creative Tool So Old, It's New Again by Gerry Lantz
- * Creative and Strategic Thinking: The Coming Competencies by Ann Herrmann Nehdi
- * Debriefing the Object Lesson: Cultural Factors in "Live" Information by Margaret King
- * Book Review: Thinking Hats and Coloured Turbans by Kirpal Singh

The July/August 2007 Issue can be found at:

<http://www.amcreativityassoc.org/ACA%20Press/FOCUSJul-Aug07.pdf>

We encourage our membership to submit articles and/or volunteer to be on the editorial board of FOCUS. We look forward to your response and contributions for future issues of FOCUS. Send any comments, questions, or suggestions to: ACAFOCUS@mac.com.

Lynne Krause, FOCUS Editor

USING ACA EXCHANGE

The American Creativity Association is committed to providing its membership with forums to present, test, and exchange ideas; opportunities for networking and fellowship; clearing house

services for information on the state of the art in creativity research and practice; and means to link theorists and practitioners.

ACA Exchange distributes information ACA members want to share including:

- * Messages from ACA's leadership;
- * Suggestions and links to good reading and thought pieces;
- * Employment opportunities;
- * Program announcements;
- * ACA members' news;
- * Anything that serves the interests of ACA and its members.

To read recent issues of ACA Exchange online, visit
<http://www.amcreativityassoc.org/ACAExchangePastIssues.htm>.

To submit information for distribution, send it to ACA Exchange Editor Tara Coste, at tcoste@usm.maine.edu. Please be sure to include your contact information (name, e-mail, etc.).