

Presenter Biographies

Black, Robert "Alan"

Athens, Georgia USA

Alan (Robert Alan Black, Ph.D. CSP) has been drawing since birth. He drew before he could speak. He drew on walls of his bedroom until his mom stopped him and gave him paper. In school he was the kid who did all the hallway art. He went on to earn 3 college degrees in art and design out of 5 he began plus two degrees in education out of 3 he began and has worked as a licensed architect, cartoonist, graphic, interior and industrial designer, as well as, a college professor teaching design and drawing at the University of Georgia. For the past 25 years he has been a creative thinking consultant and trainer who travels around the world to teach and learn while having a lot of fun with new friends. Since 1964 he has been learning from many fields how to create visual ideas and solve problems graphically. Alan has spent most of the past 32 years focused on learning and helping myself and others to recognize their natural creativity and to develop skills and knowledge about how to become DELIBERATELY CREATIVE.

Boyd, Darlene

Irvine, California USA

Darlene Boyd Ed.D. serves as the Director of the UCI Gifted Students Academy. She is past president of the American Creativity Association. Dr. Boyd, previously served as Director of Widener University's Gifted and Creative Studies Network and as an Assistant Professor of educational administration, educational policy and gifted studies. She serves on several boards including the Mirman School for the highly gifted and was a member of the board of the California Association for the Gifted.

Bruck, Jules

Newark, Delaware USA

Jules Bruck, Ph.D. is Assistant Professor of Landscape Design at the University of Delaware. She has spent over 15 years as a professional landscape designer specializing in quality, custom design work, installations, and renovations. She is the Education Chair and a certified member of the Association of Professional Landscape Designers and past president of the Associates of the Scott Arboretum. In addition to her university role, she owns and designs for Evolution Landscape Design and actively teaches at Longwood Gardens in Kennett Square. Her current research focus is in the area of public perception of sustainable landscape design practices.

Burnett, Christopher

Ft. Lauderdale, Florida USA

Dr. Burnett has been a professional educator for the past 15 years, teaching students in the Graduate School of Humanities and Social Sciences at Nova Southeastern University. He has been practicing psychology for over 25 years, and have been consulting to businesses and organizations about their "human systems" for the past 12 years. Chris has presented my work at numerous professional conferences, and has been invited on 3 separate occasions as a faculty member for the American Association of Marriage and Family Therapy Advanced Clinical Training Institutes, which are 4 day intensive training sessions for advanced professionals in the field.

Carroll, Suzy

Leander, Texas USA

Dr. Suzanne Carroll was introduced to the ACA while a grad student at Texas A&M University where she earned a Ph.D. in Intelligence, Creativity, & Giftedness. While pursuing her studies, she co-founded the TAMU-ACA Student Organization and presented at two separate ACA International Conferences. Today, Suzy is an Assistant Professor at Tarleton State University, and taking the first steps of living her dream of becoming a voice for highly creative musicians. Approached by Ramy Antoune (former drummer for Seal, Black Eye Peas, Pat Benatar, and current producer), to write his story, Suzy accepted the deal. Likewise, Ramy agreed to be in her research over Creative Minds: An In-Depth Study of Highly Famous Musicians.

Comer, Michelle

Kenosha, Wisconsin USA

Michelle Comer is a dynamic, results-oriented marketing professional with ten years of experience and a proven track record of success in change leadership, strategic marketing development efforts, and creative thinking performance. Talent for building cohesive teams with strong problem-solving skills. She is grounded in real-world business needs while succeeding at stretching teams to create viable, innovative ideas and solutions. Michelle is inspired by a passion to intimately understand and leverage people's connections with societal and cultural influences, unmet and undiscovered needs, and the core meaning of brands. She's a conceptual thinker, skilled researcher, quick learner, excellent communicator and brand storyteller; infectious degree of optimism.

Costa, William

West Swanzey, New Hampshire USA

Bill Costa is a Senior Lecturer of Business Administration at Franklin Pierce University. He teaches in the areas of Management, Marketing, and Organizational Behavior and oversees the Senior Business Seminar and the Comprehensive General Business Examination. In his applied work, he helps entrepreneurial teams develop and market their products and services. He is a Colleague of the Creative Education Foundation and a Leader at the Creative Problem Solving Institute. Over the last decade, he has coordinated the Nite Flite Programs at both the Creative Problem Solving Institute and the International Creativity Conference in Africa. Bill's primary interests lie in the practical application of deliberate creativity techniques in the business world.

Coste, Tara

Standish, Maine USA

Dr. Tara Grey Coste is a leadership and organizational studies professor at the University of Southern Maine. Her work focuses on refining the training processes that enhance creativity in teams and on teaching business professionals techniques to enhance their leadership abilities. She has published numerous articles and presented her work at venues around the world. She is a Colleague of the Creative Education Foundation, a Leader at the Creative Problem Solving Institute, a Visiting Scholar at the Centre for Entrepreneurship of the University of Greenwich, Co-Founder of the International Forum of Creativity Organizations, and Past-President and Director of Research of the American Creativity Association.

Eckert, Bob

Paul Smith, New York USA

For the last 15 years, Bob has worked primarily with governments and large transnationals to foster increased innovation in their cultures, people, leadership practices, products, services and processes. A very diverse background over the last 30 years has been instrumental in training him to work in a wide range of settings with sticky, complex dynamics. Essentially, his craft is helping people be more effective in their work and lives via whatever method works. Psychotherapist, Neuropharmacology trainer, wilderness guide, manufacturing facility owner, retail manager, tree farmer, innovation specialist, husband and dad. Bob is a Senior Partner at New & Improved, LLC.

Elliot-Pyle, Wendy

Philadelphia, Pennsylvania USA

Wendy Elliott-Pyle has been an artist/designer for over 25 years. She serves as the President of Drexel University's Applied Creativity Graduate Student Association while completing her Graduate Degree in Education at Drexel University and Post-baccalaureate Art Education Teacher Certification through Moore College of Art and Design. Over the span of 25 years, she has taught Basic Jewelry Design, Portfolio Preparation in the Young Artist Workshop, and Color Theory in the Decorative Arts Certification Program at Moore College of Art and Design, while teaching drawing and creativity development privately in her studio.

Felder, Sarita

Randolph, New Jersey USA

Sarita Felder, MBA, CEC, www.SaritaFelderAndAssociates.com, is dedicated to helping high-level, corporate and entrepreneurial performers worldwide create their sustainable future, continuously excelling, even through challenging times. Sarita's clients achieve their desired outcomes, characterized by exceptional bottom-line results and deep personal satisfaction. In her practice, Sarita employs her proprietary 6-Step PUNCH ProcessSM, action inquiry, healthy doses of creativity, consultation and humor. Sarita's background includes corporate executive leadership and entrepreneurship, coaching, inspirational speaking, personal and organizational branding, marketing and change management. Sarita is an Institute for Sustainable Enterprise, Fairleigh Dickinson University, Advisory Board member as well as a Sustainable Business Incubator Committee member.

Giering, Judith

Philadelphia, Pennsylvania USA

Judy is the Associate Director for Customized Learning Solutions at Drexel University, helping to provide e-learning and custom training programs for corporations. She is interested in the field of creativity and how students learn about and enhance their own creativity. Judy has a master's degree in Information Systems and is currently working toward her Ph.D. in Education.

Goff, Kathy

Mannford, Oklahoma USA

Kathy Goff earned her Doctorate in Adult Learning and Certification in Gerontology at the University of Georgia under the direction of Dr. E. Paul Torrance, "the Father of Creativity". Dr. Goff was the personal research assistant to Dr. E. Paul Torrance and worked with him for over 16 years. The Abbreviated Torrance Test for Adults (2000), by Goff and Torrance, measures the creativity of adults, particularly older adults. Kathy serves as President of McGoff Creativity LLC, a creativity research, education and inventing firm. Kathy is an internationally recognized author and researcher, educator, patented inventor, consultant and entrepreneur.

Grossman, Steve

Elkins Park, Pennsylvania USA

Steve Grossman is an inventor, physicist, author and consultant in creativity. Steve has 9 patents, and has written 2 books and over 40 articles in academic journals and business publications about the creative act and its application in a business environment. Steve was the keynote speaker at the 4th International Symposium on Innovation in Quebec City.

Haslam, Elizabeth

Philadelphia, Pennsylvania USA

Elizabeth L. Haslam, Ph.D. directs and teaches in the Master's Program in Learning Technologies. She earned her M. S. and Ph.D. degrees at the University of Pennsylvania and has broad experience as an instructional media designer in educational and training scenario simulations. Her research and papers focus on innovative instructional media design for web-based learning and the new importance of visual thinking and the emerging media literacies. As a Singing City board member, she helped develop the Singing City in the Schools program for the past 8 years.

Hokanson, Brad

St. Paul, Minnesota USA

Brad Hokanson an associate professor in the College of Design at the University of Minnesota. He teaches in the areas of interactive media, critical thinking, storytelling, and creative problem solving. He won his College's award for teaching in 2008. He has a diverse academic record, including degrees in art, architecture, urban design, and received his Ph.D. in Instructional Technology. His research and publication record focuses on creativity and the use of technology to aid cognition. Frequent visits to Buenos Aires support his Argentine tango habit.

Hurson, Tim
Canada

As founding partner of ThinkX Intellectual Capital, Tim helps global organizations create marketing, product, and workplace transformation programs. He also speaks professionally around the world about using productive thinking to manage change rather than be swamped by it. Tim is a founding director of Mindcamp and Facilitators Without Borders, a faculty member of the Creative Education Foundation, and serves on several non-profit boards. Since its October 2007 release, Tim's book *Think Better: An Innovator's Guide to Productive Thinking* has been one of McGraw Hill's top ten business books, and has been translated into Chinese, Spanish, Korean, Thai, German, Spanish, and Polish. He is currently working on a new book, *Great Answer! (Wrong Question)*, also for McGraw Hill.

Imber, Amantha
St. Kilda, Australia

Dr Amantha Imber is the Founder and Head Inventiologist at Inventium. She has a Doctorate in Organisational Psychology, which means that aside from being able to read minds more accurately than most people, she takes the fluff out of creativity by bringing a highly scientific approach to the subject. As well as working all around Australia, Amantha has consulted internationally in the area of creativity and innovation, across Europe, the UK, Africa and New Zealand. She has helped turbo-charge creativity and innovation at companies such as LEGO, Fosters, Vodafone, Deloitte, BP, Australia Post, and many more. Amantha has written extensively on the subjects of creativity and innovation, and her words can be read in *Fast Thinking*, *Marketing Magazine*, *Contagious*, *Human Capital Magazine*, *Australian Anthill*, *Marketing Profs*, *B&T Weekly*, *International Journal of Selection and Assessment*, and *Educational and Psychological Measurement and Evaluation*.

Lantz, Gerry
Thornton, Pennsylvania USA

Gerry Lantz describes himself as a "creative guy in a business suit." After 25 years of high-level advertising and marketing experience, he created *STORIES THAT WORK®*, INC. For his clients, Gerry applies storytelling and story structure to create compelling strategy, branding, leadership, corporate culture and organizational change. Gerry works with national and international corporations. While an officer at Ogilvy, DDB, and Ferrero USA, Gerry received three Effies and two David Ogilvy Awards—both awards for creativity and communications effectiveness—and the Toy Marketing Association's Award for Best Marketing, Advertising, & Promotion. He has an MA in Communications from Temple University.

LeStorti, Anthony

Doylestown, Pennsylvania USA

Anthony J. Le Storti is Executive Consultant for IDEATECTS® Inc., a firm specializing in innovation, leadership, and the dynamics of human systems. He holds degrees from La Salle College and Temple University and has been awarded executive certificates in Strategy & Innovation and Management & Leadership from MIT. His clients range from Fortune 500 companies to non-profit organizations. He has published articles in a wide range of topics and a powerful book, *When You're Asked to Do the Impossible*, for leaders and teams facing extremely difficult challenges. He is a recipient of ACA's Champion of Creativity Award.

Lyman, David

Rockport, Maine USA

David Lyman is a photographer, filmmaker, writer, workshop leader, entrepreneur and a world-class solo sailor. In 1973, David built a world-class center for his fellow creative professional: The Maine Photographic Workshops and The International Film Workshops—today, renowned centers for career and artistic development for the world's photographers and filmmakers based in Rockport, Maine. In 1996, he became the Founding President of an innovative conservatory for the world's storytellers and image-makers, that is now Rockport College. His motivational lectures, articles and the training paradigm he developed has helped tens of thousands of artists, photographers, filmmakers and writers change their career, discover their true destiny and lead more creative and rewarding lives.

Middlebrooks, Anthony

Newark, Delaware USA

Tony Middlebrooks, Ph.D. is Assistant Professor in the Leadership Program in the School of Urban Affairs and Public Policy at the University of Delaware. He helped develop the doctoral program in leadership as a professor at Cardinal Stritch University, and spent ten years prior in non-profit leadership positions, culminating in writing, consulting, and presenting on a variety of leadership topics. Currently, Dr. Middlebrooks teaches courses in leadership theory, decision-making, and organizational leadership; and is particularly interested in the integration of creativity and design with leadership. Dr. Middlebrooks has a Ph.D. in Educational Psychology from the University of Wisconsin at Madison.

Miguez, Joseph
Cliffside Park, New Jersey USA

Joe, is co-founder of the LAB Xperience. As leader/presenter he has presented @ the Creative Problem Solving Institute; Alliance for International Learning; New Haven University MBA Leadership Pgm; Center for Creative Leadership; Robert Greenleaf Center; American Cybernetics Society; CREA, CREATURK, CREACHILE; QXCI Biofeed- Back conference, Hungry; Seal, UK and Mindcamp, CA. Clients have included DuPont, Aera Energy Oil, De Agostini Publishing Group; EURO RSCG Advertising and Federal Express, CA. among others. He is certified in the KAI, HBDI, Team Spirit Leadership, and the Foursight assessment tool. He has undergone three programs @ CCL; Studied with the Bill Isaacs Dialogos Group; The Int'l Creative Studies Pgm. Don Beck & Spiral Dynamics; Open Space with Harrison Owens; The Shambhala Institute for Authentic Leadership, and is a colleague of the Creative Problem Institute.

Miller, Kevin
Lancaster, Pennsylvania USA

Kevin is a Senior Consulting Facilitator and Artist with Innovation Focus Inc. He is best known among Fortune 500 work groups for his rapid image artwork in group idea sessions and task posters and art boards before and after those efforts, to help teams visualize their ideas and make them real. He also serves as a speaker, writer, creative process trainer and designer and moderator of developmental focus groups and ethnographic market research projects in hundreds of homes and offices. In his 20 years with Innovation Focus, Kevin has captained, facilitated, and illustrated scores of strategic planning efforts, as well as ideation retreats to invent new products, and to name, position and market them. After selling his big house in the Philadelphia suburbs a few years ago, Kevin now lives, works and makes art on 11 acres of secluded woodland in the heart of Amish farm country. In his spare time he is converting a 150-year-old barn into an art gallery and rebuilding several old houses, while tending his 16 chickens, 5 dogs, 4 talking parrots, and 50 2-foot koi in the half-acre pond.

Morris, Jill
Boca Raton, Florida USA

Dr. Jill Morris received a PhD in Marriage and Family Therapy from Nova Southeastern University, where she is an adjunct faculty in the schools of Psychology and Social Sciences and Humanities. She is the president of the South Florida Chapter of the American Creativity Association and is also serving in the capacity of Director of Conference Planning. Dr. Morris has presented locally, nationally and internationally on a number of topics associated with personal development and interpersonal relationships. She co-founded Wealthy Relationships with her partner, Ralph Robbins. She maintains a private practice in Boca Raton, FL.

Munoz, Pablo
Santiago, Chile

Pablo Munoz is a MBA graduate and PhD student with strong background in management, creativity, innovation, marketing and communications. He is currently working as Postgraduate Director and Professor of the School of Communications at Universidad del Desarrollo in Chile, and doing consulting work in creativity and innovation. He has strong skills in research and experience in the development of new intangible products.

Narducci, Marco
Tokyo, Japan

Marco Narducci has been working for 4 years as Unit Leader in Tokyo for an international organization that focuses on human resources consultancy and executive coaching. He has been conducting seminars, training programs and workshops in creativity-generating techniques and creativity-centered leadership for prestigious Japanese organizations. He has earned a BA in Communication Studies from Eastern Washington University, MBA from European Institute of Design, Rome and is currently pursuing a PhD in Creative Psychology from Tokyo International University.

Neethling, Heinz
Portland, Maine USA

Heinz Neethling's formal education has been in the areas of marketing and entrepreneurship. In addition, he is a certified whole-brain practitioner and the owner of Distinct, a company specializing in thinking-wellness. For over five years, he has been instrumental in developing presentations for audiences world-wide and has participated in the production of numerous documentaries and training videos. He's delivered sessions at a number of international creativity conferences and collaborates with partners from across the globe. His latest undertaking is graduate study in leadership with a research focus on e-learning/e-training.

Noone, Donald
Westfield, New Jersey USA

Don has a Ph.D in Sociology from Rutgers University; has been a Management Consultant for 32 years; authored five books including, Creative Problem Solving, Barron's (published in English, Spanish, & Arabic); specializes creativity and innovation.

O'Boyle, Jamie

Philadelphia, Pennsylvania USA

Jamie O'Boyle is Senior Analyst with the Center for Cultural Studies & Analysis, a Philadelphia-based think tank that consults to corporations and institutions on how people find and perceive value. His analyses have been used by clients as diverse as Walt Disney Imagineering, DuPont, Best Buy, General Mills, NASA, Six Flags, and The International Dairy Foods Association. He is President of the American Creativity Association.

O'Neill Keller, Teri

Golden, Colorado USA

Teri O'Neill Keller is an artist, educator, author, and creativity coach. She is the director of T. R. O'Neill Productions which specializes in exhibitions, workshops, and seminars on creativity and design. Teri has a Masters of Art in Design, Colorado State University with a concentration in creativity and higher education. She has taught at Colorado State University, Arapahoe Community College, Naropa University, Working with Artists, and The Art Institute of Colorado. Her photography has been published, exhibited, and collected throughout the United States and Europe in museums, galleries, botanical gardens, corporations, and publications.

Orban, Anne

Lancaster, Pennsylvania USA

Anne is a Director of Discovery & Innovation at Innovation Focus Inc. Anne is a certified new product development professional, process designer and facilitator of Innovation Focus's Hunting for Hunting Grounds™, Discovery and Innovation, Slingshot Group process and Focused Innovation Technique™. She is skilled as a qualitative market researcher using techniques from consumer immersion ethnography to focus group moderation. Anne's contribution to the field of new product development includes published articles in the Product Development and Management Association's (PDMA) Visions magazine and a chapter in the PDMA's ToolBook 3. Currently she serves on the Board of Directors of the PDMA as Vice President of Conferences. She has been active for at least five years in the planning and implementation of the PDMA's Annual International Conference and in 2008 Anne chaired the planning for the event. Anne is also active on the executive planning team for the Institute for the Study of Business Markets (ISBM) New Offering Realization Consortium, a B2B initiative of Penn State's Smeal College of Business.

Pabón, Ulises

San Juan, Puerto Rico

As senior consultant and researcher with QBS Inc., Ulises has assisted over 100 service and manufacturing organizations in their transformation towards a high-commitment/high-performance workplace. He also leads the CPI Institute in Puerto Rico and Miami, which helps organizations respond to a wide range of internal and external challenges through the use of innovation and creativity methodologies and is the official institute offering certification on the Certified Professional Innovator program. Ulises writes regularly under the Break-It Thinking column of the Employment Weekly of the San Juan Star and recently published his first book on Creativity and Innovation titled `Creatividad Organizacional`.

Rieger, Carla

Vancouver, British Columbia

Carla Rieger is an author of four books and a regular writer for several publications. She specializes in helping people form creativity habits that allow them to stay in high performance states, especially during change, challenge and conflict. She has spoken to over 1500 groups internationally of up to 4000 people. She is now the director of The Artistry of Change, a Vancouver-based consulting firm that specializes in using creative thinking to manage change. In addition Carla has been the artistic director of a several theatre troupes and has toured in her own one-woman show.

Robbins, Ralph

Boca Raton, Florida USA

Ralph S. Robbins is a Certified Financial Planner and consultant. For over twenty years he has specialized in working with individuals and small business on matters related to financial planning, estate and tax planning, investment strategies, and risk management. Together with Jill Morris, PhD., he created "Wealthy Relationships" an innovative approach to enriching couples' hearts and wallets. He resides and practices in Boca Raton , FL.

Ruggirello, Rachel

Ernst, Katie

Fischer, David

Philadelphia, Pennsylvania USA

Rachel Ruggirello, Katie Ernst and David Fischer are Ph.D. students in Drexel's School of Education. They are a part of a new and innovative program in Educational Leadership Development and Learning Technologies. Rachel is focused on science education while Katie and David are interested in mathematics education. The three graduate students are involved in working with faculty and staff to create an emerging framework for a full-time program that inspires creative leaders in the field.

Schlosser, David

Flagstaff, Arizona USA

David Schlosser advises businesses, public institutions, and individuals on leadership and strategic communications. He is also an award-winning fiction and non-fiction writer and an award-winning editor. He earned a broad range of experience on behalf of corporate, public, political, and individual clients by creating and executing successful public affairs initiatives, political campaigns, and public relations efforts across the country and around the world. Schlosser has worked in the computer hardware and software, telecommunications, health care information technology, and utilities and natural resources industries, and has also been an adjunct faculty member in the School of Communication at Northern Arizona University.

Segal, Marci

Toronto, Ontario Canada

Marci Segal, M.S. (Creativity) motivates teams into synergistic action by creating impactful shifts in attitude and behavior. An accredited authority in creativity and innovation and proponent of non-traditional, "action-learning" methods, she consults, speaks and facilitates corporations, non-profit organizations and all levels of government, empowering them with practical tips, tools, methods and techniques. Her programs incorporate innovation mindsets, future thinking strategies, languaging for engagement and personality styles. Marci attended the International Center for Studies in Creativity in New York, where she became the first Canadian to earn both undergraduate and graduate degrees and is co-founder of World Creativity and Innovation Day April 15 - 21.

Smorra, Mary Ann

Lakewood, New Jersey USA

Dr. Mary Ann Smorra is a Professor of Education at Georgian Court University, New Jersey. She also serves as a presenter/ performer for organizations located nationally and internationally - including Denmark, Great Britain, Turkey, Brazil, Italy, and South Africa. Recent publications include: "The Emotions, the Brain, and Learning in the Classroom", ASCD Express, Volume 3, Issue 20, (Association for Supervision and Curriculum Development) (2008), "Teaching - Learning in Higher Education: Do We Walk the Talk?" (2007); CCN's Whole Brain Creativity - "Learn About You" College Student Assessment (2007). Mary Ann embraces the roles of teacher-learner, traveler and creative artist!

Stauffer, Dennis

Minneapolis, Minnesota USA

Dennis Stauffer founded the international innovation consultancy Insight Fusion. He researches the behaviors that drive innovation and is the creator of the Stauffer Iterative Thinking Assessment (SITA), a statistically-validated evaluation of individuals' aptitudes for innovation. Dennis' clients and appearances include: Medtronic, 3M, General Mills, Wells Fargo, Enterprise Ireland, Centre for Competitiveness (N. Ireland), Creative Problem Solving Institute, CREA Europe, Project Management Institute Global Congress. Dennis is an Emmy award-winning journalist and former Business Editor. His most recent book, Thinking Clockwise, A Field Guide for the Innovative Leader received a Fresh Voices book award and is available in five languages.

Vehar, Jonathan

Evanston, Illinois USA

A Senior Partner at New & Improved LLC, Jonathan has been described by Investor's Business Daily as an "Innovation Guru." His commitment to fostering creativity and his quick wit make him a sought after trainer, speaker, consultant and facilitator. He holds a Master's Degree in Creativity and Change Leadership from the State University of New York. A Sailboat racer, thought leader, husband, and comic strip writer, Jonathan is the author of many articles, videotapes and training manuals about creative problem solving. His latest book, co-authored with Bob Eckert, is entitled, "More Lightning, Less Thunder: How to Energize Innovation Teams.

Wolff, Aline

New York, New York USA

Aline Wolff is a clinical associate professor of management communication at New York University Stern School of Business. She teaches courses in organizational communication for the undergraduates, the master students and for executive development programs. Professor Wolff has been with NYU Stern since 1994. Her primary research areas include self-managed teams, communication theory in the workplace, and cross-cultural communication. In addition to her work at NYU Stern, Professor Wolff has taught at SUNY Purchase, Richmond College, College of New Rochelle, and City University of New York. Before joining NYU Stern, she worked for ten years on Wall Street, at Citibank and Goldman Sachs and Co. Professor Wolff received her bachelor of arts in communication from the University of California, Berkeley. She received her master of arts and doctor of philosophy from Columbia University. An active member of the International Communication Association, Professor Wolff has recently become co-chair of its Academic Industry Task Force